

March 2007  
Volume 4, Issue 1

coming

UP  
**Events**

**April 4th**  
**State Meeting**  
French Lick

**April 13-15th**  
**Mega-Networking  
Conference**  
Ft. Lauderdale, FL

**April 19th**  
**Personality Types-How  
we can relate to our  
clients**  
**Peter Pizarro of  
FC Tucker**  
11:30 a.m.—1:00 p.m.  
MIBOR Room B

**April 4th**  
**TriAnnuals**  
9:00 a.m.—12:00 noon  
French Lick, Indiana

**May 10th**  
**Panel of Experts-  
Successful agents  
handling a shifting  
market.**  
11:30 a.m.—1:00 p.m.  
Location TBD

**May 17th-20th**  
**Mid-year meeting**  
Washington, DC

**June 21st**  
**Past Presidents  
Luncheon**  
11:30 a.m.—1:00 p.m.  
Location TBD

**July 13th-15th**  
**Regionals**  
Eaglewood Resort  
Itasca, IL

from the  
**President**

*Johnnie Alex*



Thank you again for giving me the honor of being your 2007 chapter president. My goal in 2007 is to position the chapter to win a Chapter Excellence Award.

We are already off to a great start. At our first state meeting, Margaret Crosby was chosen WCR REALTOR of the Year for the State and Bonita Hurt was initiated as WCR state President elect for 2008. Yea, Margaret and Bonita! In December, Melissa Davis was chosen REALTOR of the year for the WCR Indianapolis Chapter and Bertie Huffman was chosen WCR Affiliate of the Year for the Indianapolis Chapter. So, we already have a very strong start with individuals in the chapter.

Congratulations are in order for our Million dollar producers for 2006: [Mary McKeown](#), [Laurie Ryan](#), [Margaret Crosby](#), [Deb Blanchard](#), [Robbie Williams](#), [Melissa Davis](#), [Kaye Hirt Eggleston](#), [Nancy Patterson](#), [Marilyn Parrish](#) and [Priscilla Russell](#) were acknowledged at our February meeting. Chapter wise, our focus for first quarter is MEMBERSHIP. We need membership renewals and new members. Last year, the chapter received a National award placing second in membership retention. Let's be FIRST in 2007! March 31 is the deadline for new members, contact information changes and expanded ads in the national WCR Members Directory. All members, both REALTORS and Affiliates are listed in the roster. See you at the next meeting!

### *To learn first-hand what WCR can do for you, join us!*

WCR general membership meetings are usually held 11:30am-1:00pm on the 3rd Thursday of each month at MIBOR. The cost is \$5.00 and reservations are required. Lunch will be provided by the monthly affiliate sponsor.

**Discover the WCR Difference**

At the  
Women's Council of  
REALTORS®, when our members  
invest their valuable time with us, we  
know they expect that investment to pay  
off. That's why WCR delivers the kinds of  
information, resources and networking  
opportunities that help our members stay on top  
and out front of the real estate business. Join us,  
and you'll discover an environment that makes  
the most of your skills, talents and ambitions,  
a community that both supports and  
encourages your success. In short,  
you'll find the place where it all  
comes together.



**President**  
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**President-elect**  
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**VP, Membership**  
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*We are a  
 community of real  
 estate professionals  
 creating business  
 opportunities,  
 developing skills for  
 the future and  
 achieving our  
 individual potential  
 for success.*

## Affiliate Liaison Named

The Women's Council of REALTORS, Indianapolis chapter has appointed Diane Bussell as the new Affiliate Liaison. Diane will be creative in inspiring the affiliates and REALTOR members alike to use this networking opportunity to build relationships and business partnerships. Affiliate members will have the opportunity to sponsor monthly meetings by providing lunch to all in attendance and will be given time to describe their areas of expertise and how they can help the REALTOR community build their business and achieve their goals.



For more information on how to get involved, please call Diane Bussell, Business Consultant for Chicago Title Insurance Company at (317) 339-3350.



## Get Involved - Sign Up for a Committee

### BUDGET & FINANCE

Chair – **Marilyn Parrish** 317-846-6300  
 KELLER WILLIAMS  
[marilyn410@indy.rr.com](mailto:marilyn410@indy.rr.com)

### AFFILIATE LAISON

Chair-**Diane Bussell** 317-339-3350  
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### BYLAWS & STANDING RULES

Co-Chair – **Mary Lou Gordon** 317-243-3666  
 CENTURY 21 GORDON  
[c21mgordon@sbcglobal.net](mailto:c21mgordon@sbcglobal.net)

### BYLAWS & STANDING RULES

Co-chair-**Robbie Williams** 317-328-6217  
 CENTURY 21 AT THE CROSSING  
[rwms@mibor.net](mailto:rwms@mibor.net)

### EDUCATION & PROGRAMS

Chair – **Rhonda Kuchik** 317-846-1250  
 MAK MORTGAGE  
[rhonda@makmortgage.net](mailto:rhonda@makmortgage.net)

### PARLIMENTARIAN

Chair-**Sheryl Taylor** 317-843-1006

### HOSPITALITY

Chair – **Linda Hoopes** 1-866-264-1696  
 2-10 HOME BUYERS WARRANTY  
[lhoopes@2-10.com](mailto:lhoopes@2-10.com)

### NEWSLETTER

Chair-**Melissa Davis** 317-370-6911  
 CHRISTY'S AUCTION & REALTY  
[info@christysrealty.net](mailto:info@christysrealty.net)

### WAYS & MEANS

Chair – **Amari Dekrey** 317-340-7111  
 KELLER WILLIAMS  
[amaritherealtor@aol.com](mailto:amaritherealtor@aol.com)

### WAYS & MEANS

Co-Chair-**Emma Dinkins** 317-841-8880  
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[dinkins.emma@comcast.net](mailto:dinkins.emma@comcast.net)

### WEBSITE & COMMUNICATION

Chair – **Janet Jernigan** 317-844-5770  
 PLATINUM REALTY GROUP  
[janet@janetjernigan.com](mailto:janet@janetjernigan.com)

### RESERVATIONS

Chair-**Robin Page** 317-536-6788  
 BOARDWALK FINANCE  
[robin@boardwalkfinance.com](mailto:robin@boardwalkfinance.com)

### NOMINATING COMMITTEE

Chair – **Deb Blanchard** 317-842-1000  
 CARPENTER REALTORS  
[blancharddeb@comcast.net](mailto:blancharddeb@comcast.net)

Check out our website

[www.WCRIndy.com](http://www.WCRIndy.com)

- Benefits & Services of membership
- A complete list of our chapter membership
- Calendar of our upcoming events
- Our Mission & Vision statements
- A message from our chapter President
- Information on WCR National organization



## Benefits & Services of WCR Membership

- **A local & national referral network** - on average, our members close 1.9 WCR referrals annually.
- **Cutting-edge educational programs** - timely, practical information on essential real estate topics, as well as professional development and personal growth.
- **Mentors, advisors, and friendships** - we believe that by working together our members are more successful than they would be alone.
- **Access to prominent industry speakers** - local, state and regional meetings, workshops and special events.
- **A focus on individual growth** - we bring our members concrete programs that yield tangible results.

## Have *you* renewed your membership? Updated *your* information?

Remember to renew your membership to WCR to fully enjoy the benefits. The deadline is March 31st to be included into the national WCR referral roster. In 2006, the Indianapolis chapter won a national award in retention of their members and we would love to receive the award again this year. Also, please make sure all of your contact information is correct.

Membership renewals can be done on the internet at [www.wcr.org](http://www.wcr.org) or call (800) 245-8512. Expanded ad placement and agent photos are also placed on-line or over the phone and must be done by March 31st also.

*Contact Bobbie Naugle, V.P. of Membership, at [bnauglehurtteam@kw.com](mailto:bnauglehurtteam@kw.com) or 317-863-4300, for more information or for a membership application, so that you can start receiving all the benefits & services WCR has to offer.*

## REALTORS on the *Move*



**Amari DeKrey**, Ways and Means chairperson, is now affiliated with **Keller Williams North**.

**Bobbie Naugle**, VP of Membership is now affiliated with **Keller Williams Metro North**.

**Jill Fewell** has transferred to the **Keller Williams North** office.

**Mary Jo Gremling** is now President of **eLucida**.

**Bertie Huffman** is now affiliated with **American Acceptance Mortgage**.



**Kathleen Bornhorst**  
National City Mortgage

**Betsy Carney**  
First Horizon Home Loans

**Susan Coleman**  
Portrait Homes

**Kathy Hill Groves**  
Carpenter Realtors

**Lori Tucco**  
Tucco Realty

**Jennifer Weaver**  
Chicago Title

## *“Why I Joined Women’s Council of REALTORS®”*

I attended the Southside Division meeting several years ago and a wonderful REALTOR suggested visiting the next Women’s Council of REALTORS meeting. Her name was Cathy Herzog, who is a very active WCR member. After attending one meeting, I knew instantly that this was a group of professionals that I wanted to network with and spoke on topics that would help build my business. I have been very fortunate with this group. I volunteered to serve on committees and served on the governing board last year. What a great experience! It still amazes me to see how much the members want you to succeed in Real Estate and what friends that I have made. The governing board is so dedicated to this organization and work feverishly to have the best meetings and best experience by all of the members.



I have recommended WCR to all real estate professionals and continue to promote WCR whenever I can.

*Melissa Christy-Davis*  
Christy’s Auction and Realty  
2006 REALTOR of the year

## **Announcements & Reminders**

- Would you like to share your WCR story? Do you have an idea for an article for our next newsletter? Submit your ideas or story to [newsletter@wcrindy.com](mailto:newsletter@wcrindy.com).
- Would you like to be one of our website and newsletter sponsors? The cost is just \$200 per year. We are limited to six sponsors per year, so sign up to reserve your spot now. Contact [janet@janetjernigan.com](mailto:janet@janetjernigan.com) for more info.

## **Thank you to our Sponsor!**

The logo for eLucida, featuring a blue diamond shape on the left and the text "eLucida" in white and orange, with "Access • Security • Clarity" below it.

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